Image Engineering and Sofica Unite to Revolutionize Automated Camera Testing

May 21st, 2024 - Kerpen, Germany, and Seinäjoki, Finland

Image Engineering GmbH & Co. KG of Kerpen, Germany, and Sofica Ltd. of Seinäjoki, Finland, are excited to announce their strategic partnership in the field of automated camera testing.

Drawing on years of expertise and innovation, Sofica specializes in creating cutting-edge software solutions designed to seamlessly control a variety of testing devices, from chart holders to robotics to illumination systems and many others. Through the integration of robotic and advanced control software platforms, Sofica transforms conventional camera labs into intelligent testing environments, elevating the standards of image quality assessment. Ilkka Myllyperkiö, CEO of Sofica, expresses his enthusiasm: "By merging our expertise with Image Engineering's acclaimed test equipment and charts, we will continue to push the boundaries of image quality testing."

Image Engineering is a global leader in providing top-tier lighting solutions, precision test charts, and image evaluation software essential for building comprehensive image quality testing laboratories for Sofica's customers. In return, Sofica will extend Image Engineering's reach by offering automated solutions to its clientele. Dietmar Wueller, CEO of Image Engineering, emphasizes the mutual benefits of this partnership: "This synergy will allow each of us to engage further with our customers and meet even more of their testing requirements."

Both companies are eagerly anticipating the numerous advantages this strategic alliance will bring to their operations and valued clients.

## About Sofica Ltd.

Sofica Ltd., a Finnish technology powerhouse established in 2009, is driven by a team of industry experts dedicated to pioneering camera algorithms and test automation solutions.

## **Contact Information:**

Sofica Ltd. Kampusranta 9 C FI-60320 Seinäjoki, Finland Phone: +358 44 528 8865

Email: sales@sofica.fi

Website: Sofica

## About Image Engineering GmbH & Co. KG

Founded in 1995, Image Engineering GmbH & Co. KG has been the leading manufacturer of image quality testing equipment worldwide. With an extensive range of test charts, analysis software, measurement, and illumination devices, Image Engineering provides prestige imaging testing technology to diverse industries, including photography, mobile phones, automotive and ADAS systems, security, broadcast, machine vision, medical/endoscopy, and scanner and archiving. Our comprehensive suite of solutions is tailored to the needs of any organization relying on top-tier imaging requirements.

Since June 2021, Image Engineering has operated proudly as part of the Nynomic group.

## **Contact Information:**

Image Engineering GmbH & Co. KG Im Gleisdreieck 5 50169 Kerpen, Germany

Phone: +49 2273 99 99 1-0

Email: sales@image-engineering.de

Website: Image Engineering